

2010-2011 ADVERTISING AGREEMENT WEST TEXAS GEOLOGICAL SOCIETY BULLETIN

Please check the applicable items on this form and return it with your digital ad copy. You may send a disk or email the file to the WTGS office wtgs@wtgs.org.

1) We authorize advertising in the WTGS Bulletin as indicated below:

| Size of Advertisement | Full Year (6 insertions) September 2010 - August 2011 | Single Insertion |
|--|--|-----------------------------------|
| <input type="checkbox"/> Full Page 7 1/2" x 10" | <input type="checkbox"/> \$1010.00 | <input type="checkbox"/> \$350.00 |
| <input type="checkbox"/> Half Page 7 1/2" x 5" | <input type="checkbox"/> \$ 710.00 | <input type="checkbox"/> \$260.00 |
| <input type="checkbox"/> Qtr. Page 3 3/4" x 5" | <input type="checkbox"/> \$ 410.00 | <input type="checkbox"/> \$140.00 |
| <input type="checkbox"/> Qtr. page 7 1/2" x 2 1/2" | <input type="checkbox"/> \$ 410.00 | <input type="checkbox"/> \$140.00 |
| <input type="checkbox"/> 1/8 page 3 3/4" x 2 1/2" | <input type="checkbox"/> \$ 230.00 | <input type="checkbox"/> \$ 95.00 |
| <input type="checkbox"/> Business card ad | <input type="checkbox"/> \$ 85.00 | <input type="checkbox"/> \$ 45.00 |

OTHER: Several preferred locations are reserved for advertising in the WTGS Bulletin. Please call for rates and availability. Rates are also available for advertising to run for 2 to 5 insertions.

Number of insertions _____ Size _____ Cost _____ Begin running ad _____

2) Please check one:

New Advertiser Renewal, please continue our ad Renewal, new copy enclosed

3) Terms: payment enclosed Renewal, please invoice

(Pre-payment is required for new advertisers)

NOTE: The deadline is four weeks before the month of publication. The deadline for the September 2010 issue is August 8, 2010.

Checks should be made payable to the West Texas Geological Society. Please return this form with your ad copy and payment (if required) to:

West Texas Geological Society, P.O. Box 1595, Midland, Texas 79702

Authorization for advertising in the WTGS Bulletin:

Name of Advertiser: _____

Billing Address: _____

City, State, Zip: _____ email address _____

Authorized by: _____ Title: _____

Signature: _____ Date: _____ Phone: _____

I do _____ / do not _____ want a free link to my website or email from the WTGS website.