

2010-2011 ADVERTISING AGREEMENT PREFERRED POSITION **WEST TEXAS GEOLOGICAL SOCIETY BULLETIN**

Please check the applicable items on this form and **return it with your digital ad copy**. You may mail a disk with your ad file on it or email the file to wtgs@wtgs.org.

1) We authorize advertising in the WTGS Bulletin as indicated below:

Size of Advertisement	Full Year (6 insertions) September 2010 - August 2011	Single Insertion
<input type="checkbox"/> Full Page COVER 7 1/2" x 10"	_____ \$1600.00	_____ \$470.00
<input type="checkbox"/> Half Page COVER 7 1/2" x 5" (inside back and front cover and back cover)	_____ \$ 900.00	_____ \$290.00
<input type="checkbox"/> Qtr. Page 3 3/4" x 5"	_____ \$ 550.00	_____ \$ 200.00
<input type="checkbox"/> Qtr. page 7 1/2" x 2 1/2" (inside back and front cover and back cover)	_____ \$ 550.00	_____ \$ 200.00
<input type="checkbox"/> Qtr. Page – CALENDAR		
Single page ad	_____ \$ 600.00	_____ \$ 230.00
Double page ad	_____ \$1000.00	_____ \$ 350.00

OTHER: Several preferred locations are reserved for advertising in the WTGS Bulletin. Please call for rates and availability. Rates are also available for advertising to run for 2 to 5 insertions.

Number of insertions _____ Size _____ Cost _____ Begin running ad _____

2) Please check one:

New Advertiser Renewal, please continue our ad Renewal, new copy enclosed

3) Terms: payment enclosed Renewal, please invoice
(Pre-payment is required for new advertisers)

NOTE: The deadline is four weeks before the month of publication. The deadline for the September 2010 issue is August 8, 2010. Checks should be made payable to the West Texas Geological Society. Please return this form with your ad copy and payment (if required) to:

West Texas Geological Society, P.O. Box 1595, Midland, Texas 79702
Authorization for advertising in the WTGS Bulletin:

Name of Advertiser: _____

Billing Address: _____

City, State, Zip: _____ email address _____

Authorized by: _____ Title: _____

Signature: _____ Date: _____ Phone: _____

I do / do not want a free link to my website or email address on the WTGS website.